

The Naumkeag Directory

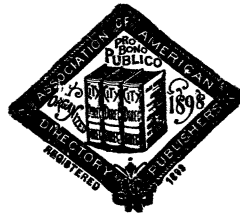
FOR

SALEM

**Beverly, Danvers, Marblehead, Pea
Hamilton, Manchester, Middleton,
Topsfield and Wenham**

Containing a list of Inhabitants and Business
Firms of the District and other Matters
of General and Local Interest

Number 23



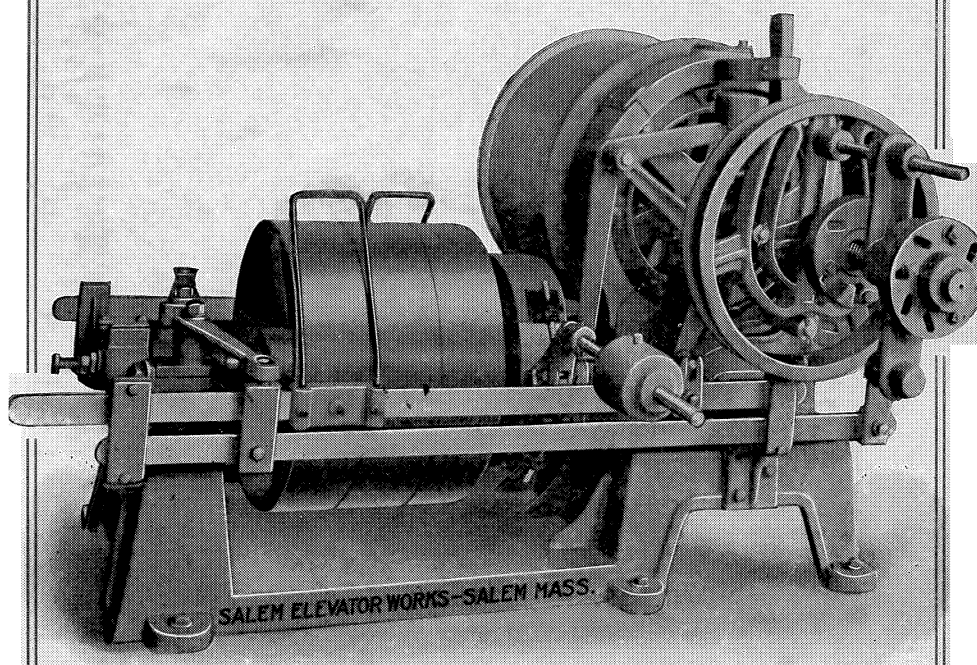
1915

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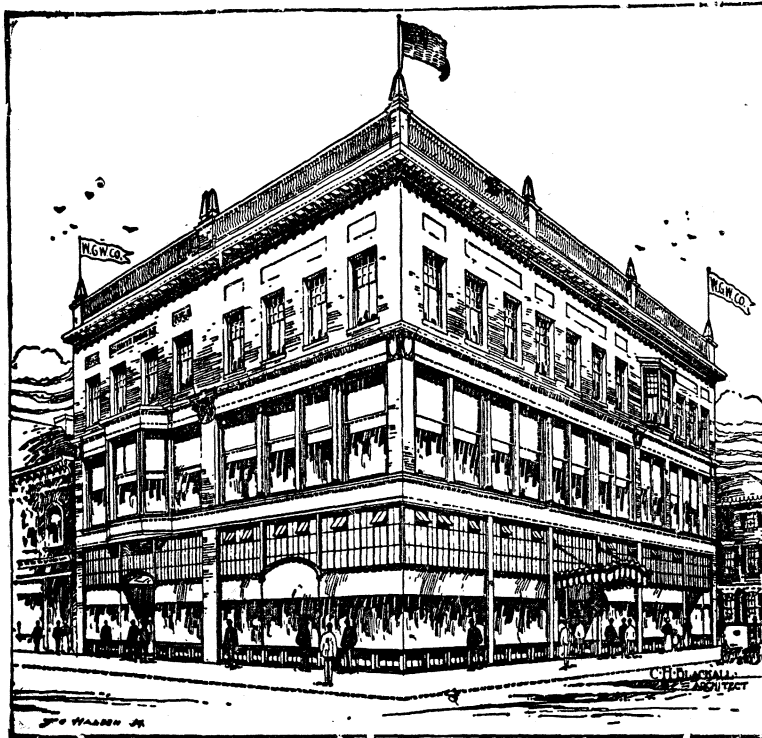
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Mail Orders Receive Prompt Attention

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(INCORPORATED)

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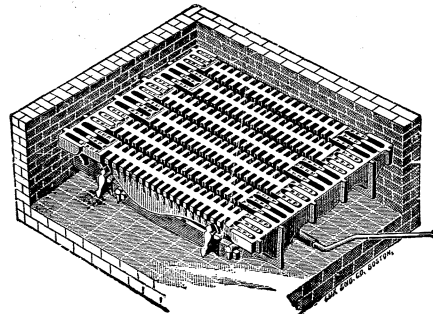
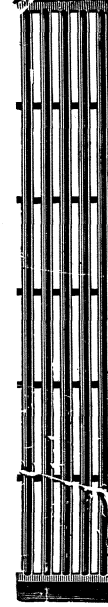
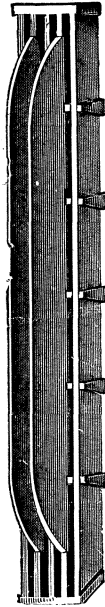
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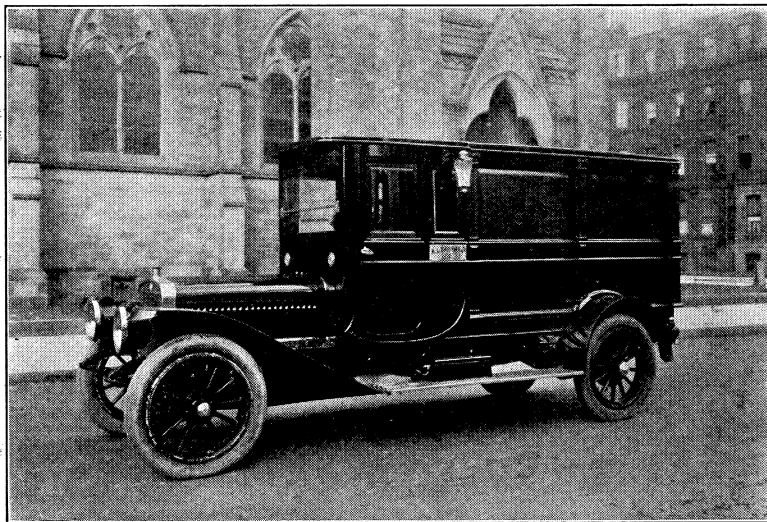
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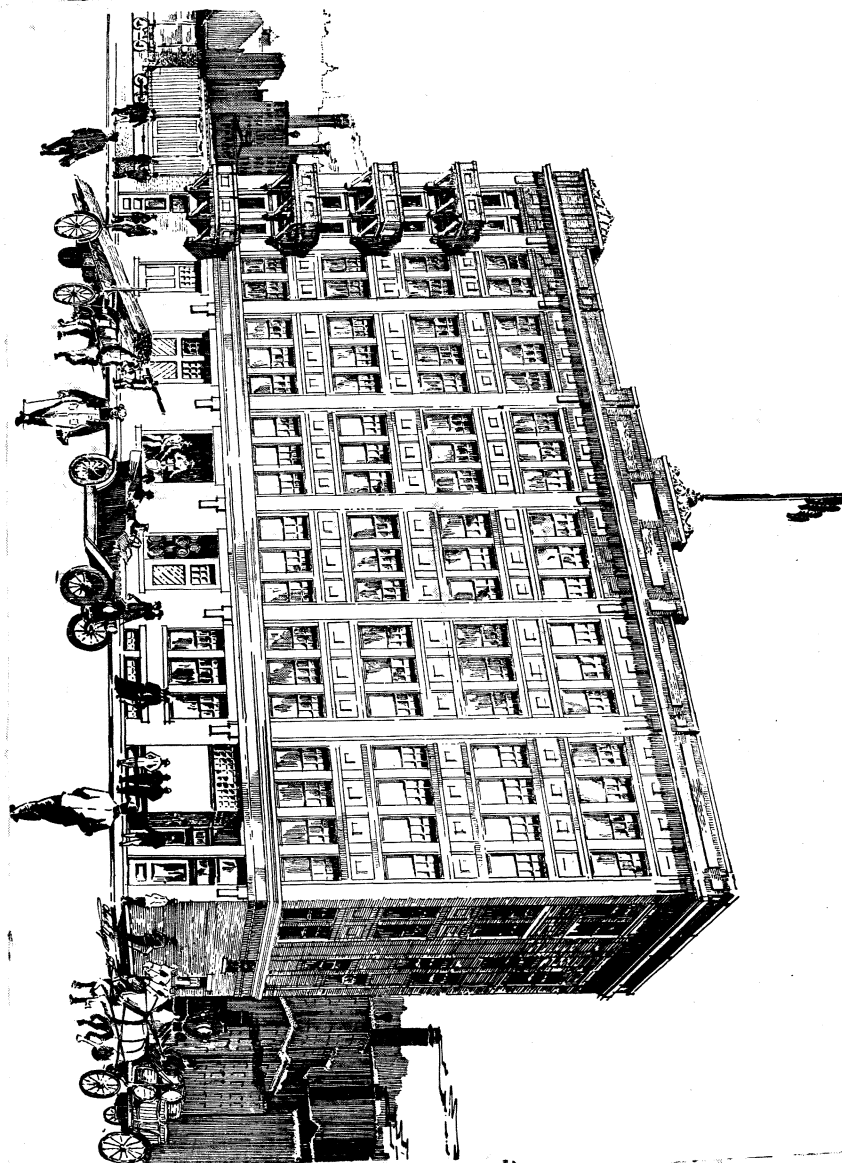
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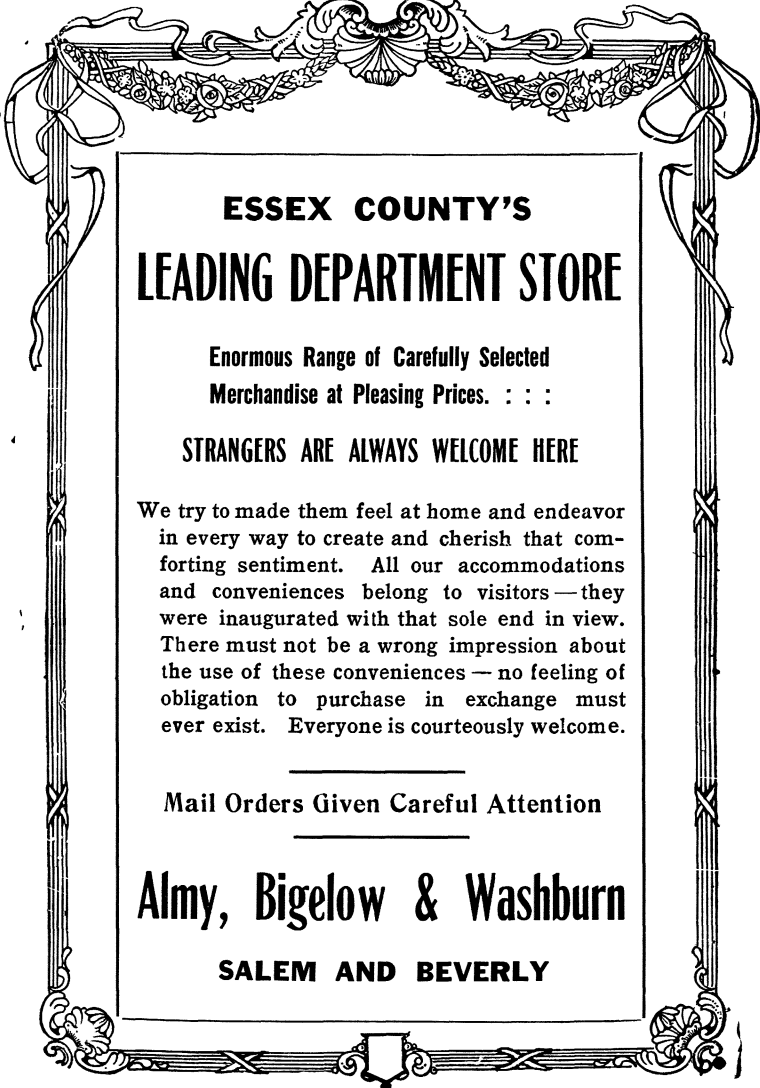
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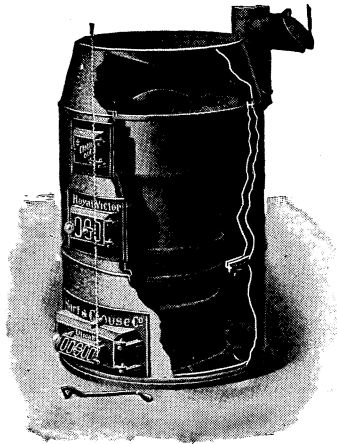
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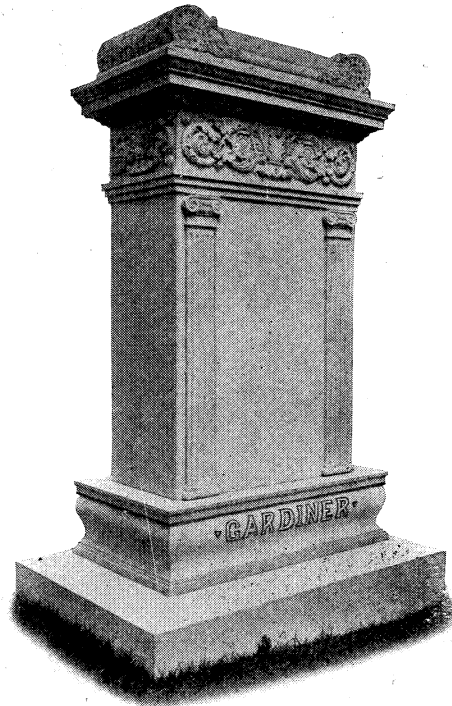
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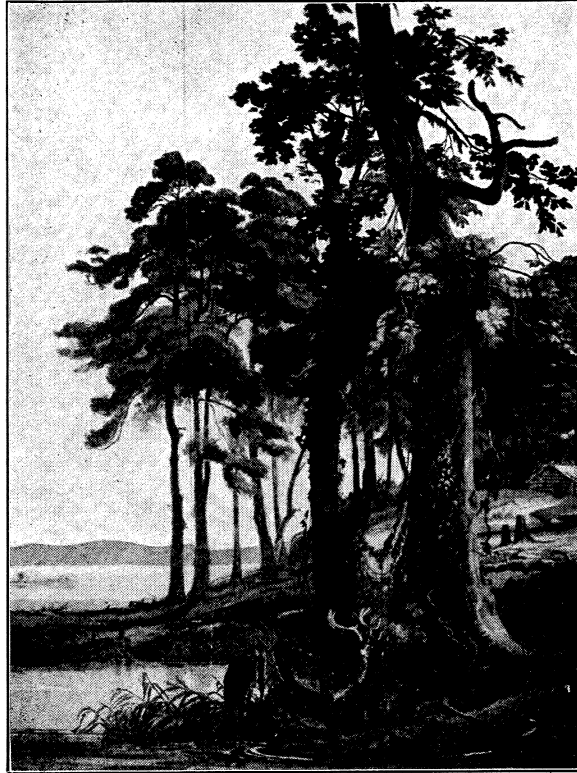
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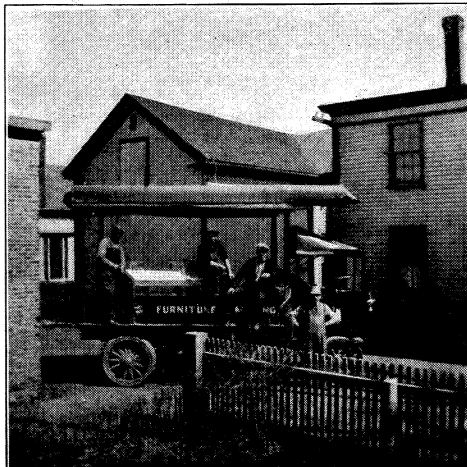
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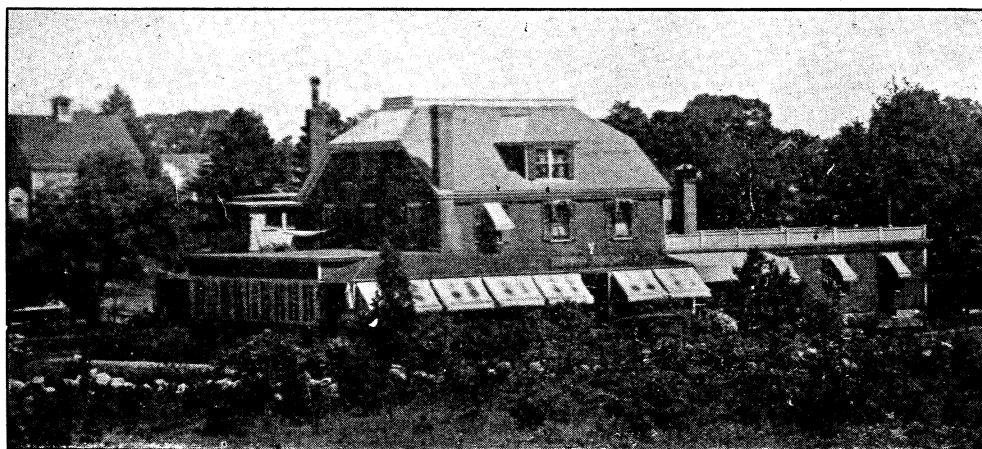
Telephone 1037-W



Chief of them All

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Lynnfield, Mass.

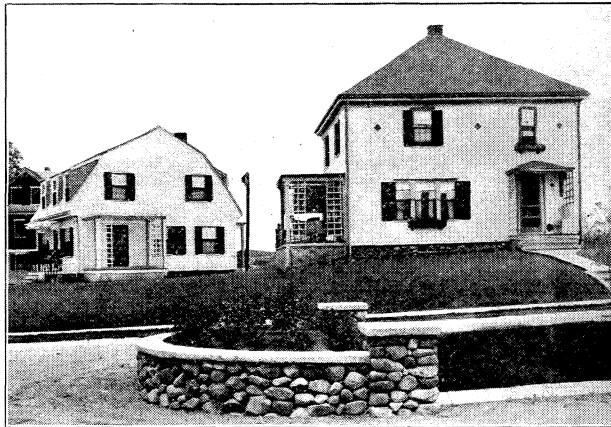


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1915

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OF NEW YORK

Insurance in Force, - - - -	\$1,612,574,168
New Insurance Paid for, 1914, - -	152,880,191
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Dividends Paid to Policy Holders, 1914,	17,626,265

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Telephone 1172-W

Residence, 162 1-2 North St.

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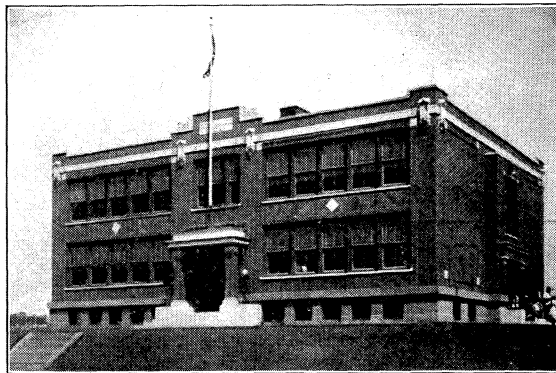
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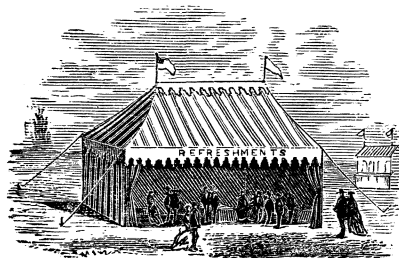


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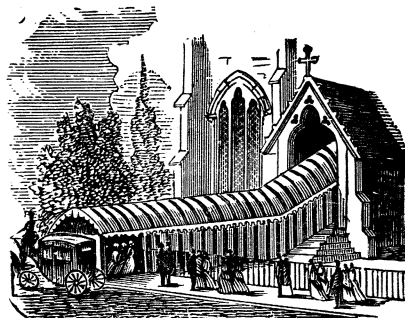


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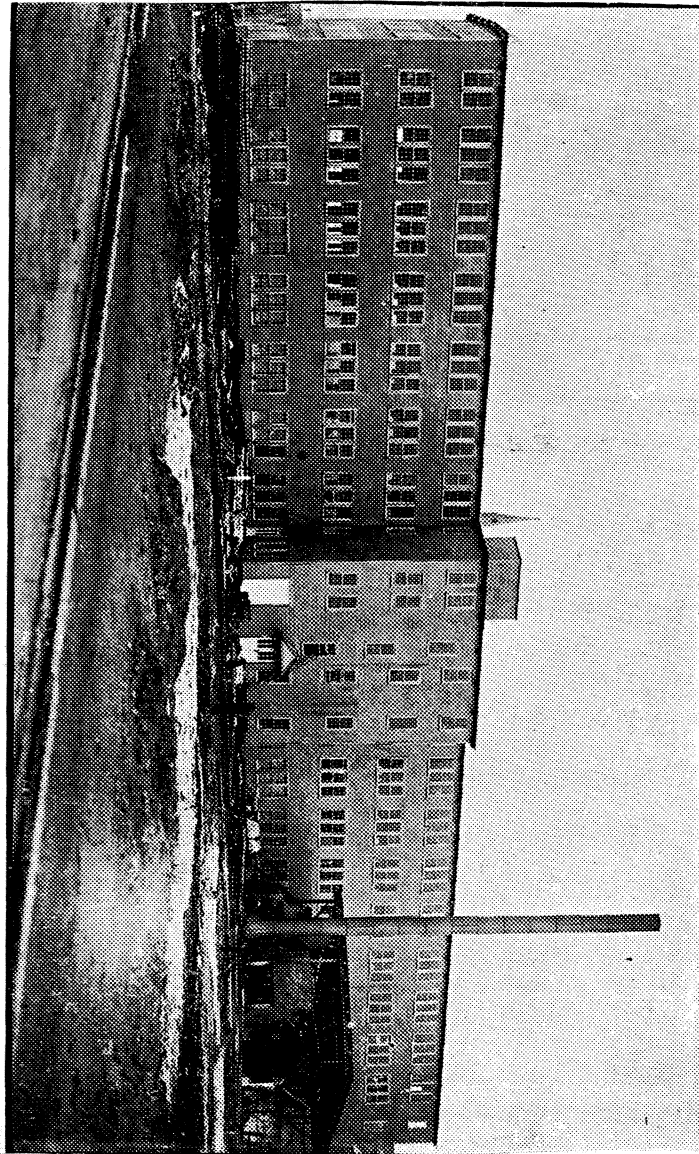
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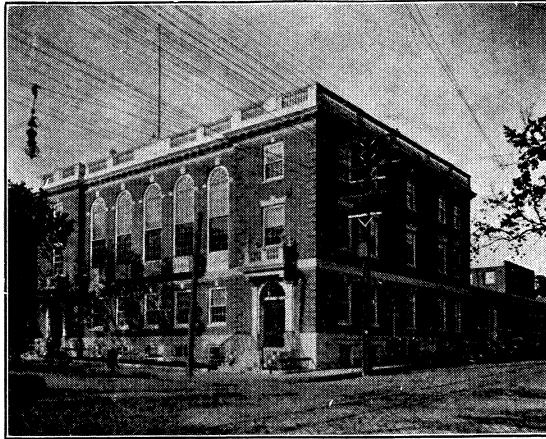
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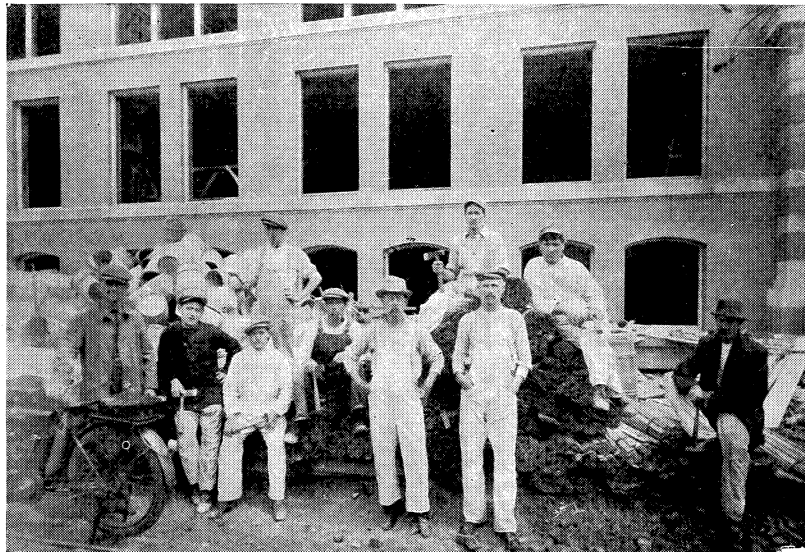
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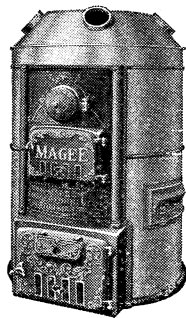
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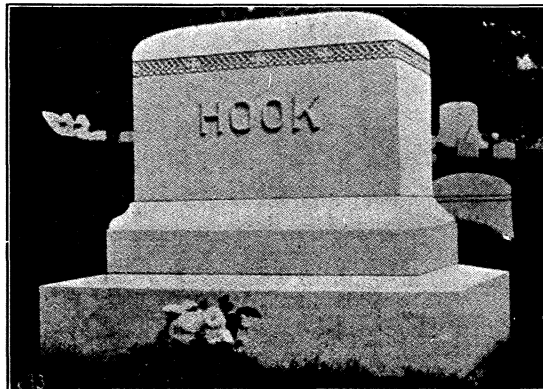
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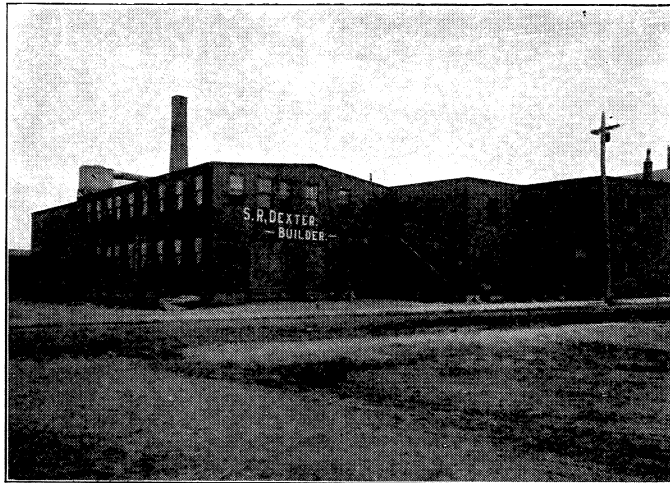
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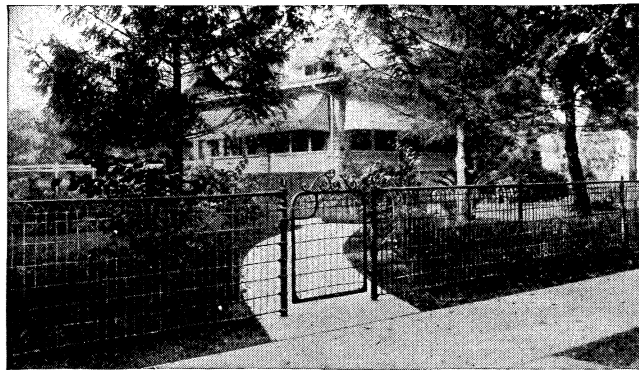
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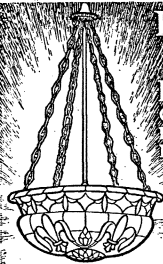
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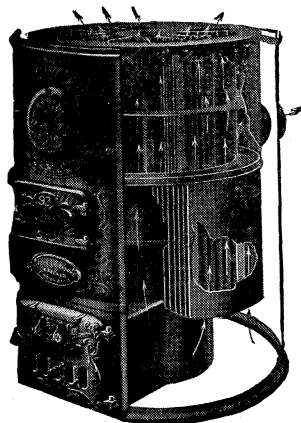
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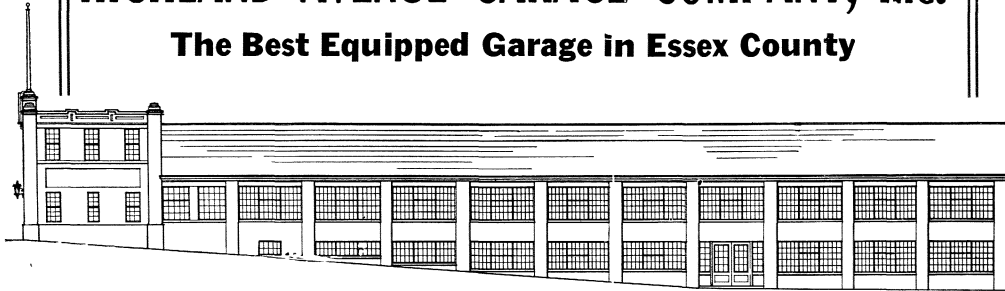
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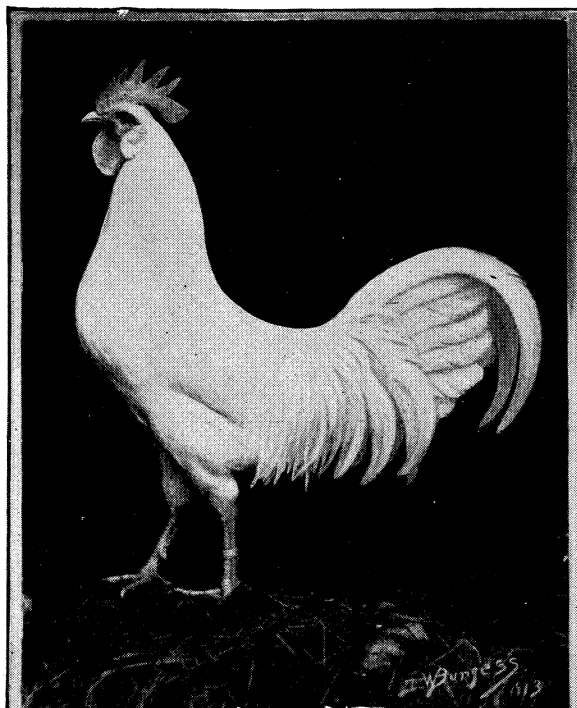
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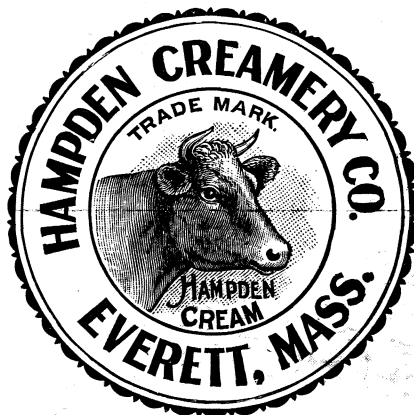
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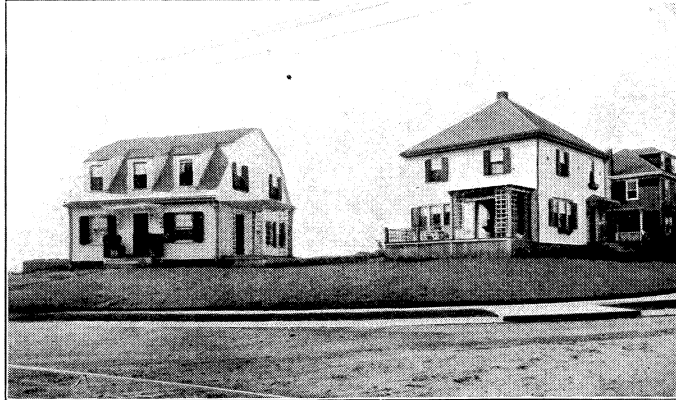
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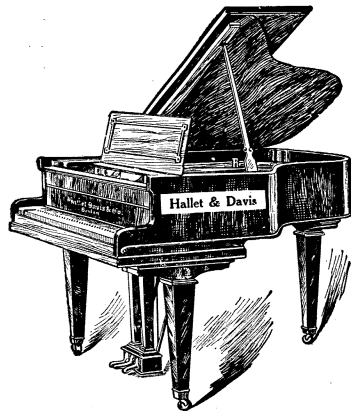
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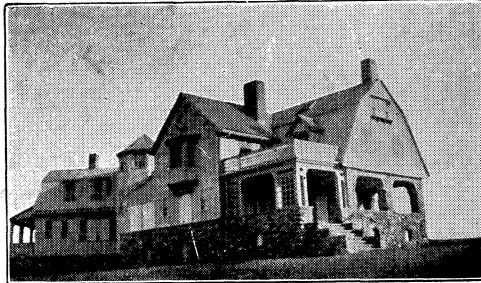
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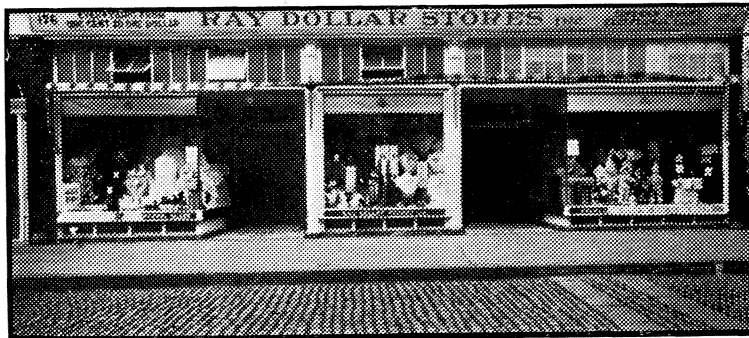
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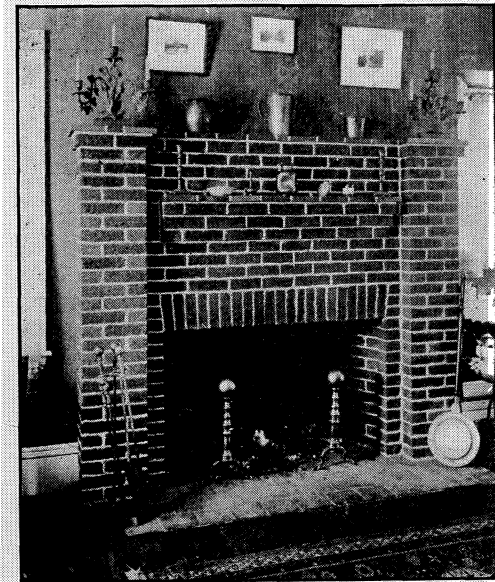
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2. To subscribe to and work for truth, honesty and accuracy in all departments.
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VILLAGES, HILLS, PARKS, PLACES, ETC.

Carltonville, part of Ward 6, near Oak and Flint streets.	Kernwood, North Salem, at end of Sargent.
Castle Hill at junc. Ocean ave. and B. & M. R. R.	Legg's Hill, off Loring ave.
Cold Spring, off Liberty Hill avenue near Sargent.	Liberty Hill, foot Liberty Hill ave.
Forest River Park, foot Clifton ave. and end West ave.	Lookout Hill, Highland ave.
Fort Lee, left of Fort ave., near Willows.	Mack Park, junc. Grove and Mason.
Fort Pickering, Winter Island.	Mason Hill, off Mason at Tremont.
Gallows Hill, off Witch Hill, west of Boston street.	Nauvoo, portion of Ward 3, near Mill pond.
Juniper Point, Salem Neck, near Willows.	Neck, at eastern end of Salem.
	North Salem, all of Ward 6.
	South Salem, all of Ward 5.
	Unionville, portion of North Salem, at Grove, Phillips and Irving sts.
	Willows, eastern part of Salem Neck.
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WHARVES.

Almshouse, near Almshouse.	Jones', 267 Derby.
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Tri-Town Weekly Press 259½		side lines Man	
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NUMBER OF NAMES IN NAUMKEAG DIRECTORY, 1915.*

	Total Number of Names	New Names and Changes in Address	Deaths and Removals
Salem	21,763	11,455	1,417
Beverly	12,836	4,142	592
Danvers	5,651	2,482	243
Marblehead	4,749	1,523	113
Peabody	8,436	3,613	430
Hamilton	984	499	119
Manchester	1,661	800	116
Middleton	656	366	60
Topfisd	588	336	53
Wenham	598	261	27
Total	57,922	25,477	3,170

*Including Deaths and Removals.

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 Atlantic Auto Co. 197 Broad
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Salem Electric Lighting Company

SALEM, MASS.

ORGANIZED 1880



General Offices

201 Devonshire St., Boston

President **ALBERT B. TENNEY**

1st Vice President, **D. E. MANSON,**

2nd Vice-President **H. T. SANDS**

Local Office,

205 Washington St., Salem

Manager, **S. FRED. SMITH**

Office Manager, **GEORGE E. TEEL**

Station,

25 Peabody St., Salem, Mass.

Auto Charging Station,

33 Peabody St., Salem, Mass.

ELECTRICITY
For LIGHTING and POWER
Also for AUTOMOBILES

Schedule of rates covering different classes of Service may
be obtained upon request

Special attention given to the charging of automobile
batteries.

Electricity furnished for heating and cooking.



“The Most Interesting Store on the North Shore”

Our Retail Store is located on the Corner of Essex and Washington Streets, right in the heart of the business section of the city, and convenient to all trolley lines and the Boston & Maine Railroad.

We invite you to make our Store your headquarters when shopping or sight-seeing in Salem. You will be most welcome, no matter how often you come, and there will be not the slightest obligation to purchase.

Our stock is large and interesting. It is noted all over the civilized world for its variety of **unusual** and really **unique** articles, gathered from all corners of the globe, and not to be found in any other dozen shops. Our prices are uniformly reasonable.

You will find in our Store a very large showing of Souvenirs of Salem, including the famous Witch Spoon which we introduced and which is sold by us exclusively.

We have a fully equipped Optical Department which renders prompt and efficient service in examining eyes, fitting glasses and filling optical prescriptions.

It will be our pleasure to serve you.

DANIEL LOW & CO., INC.

Diamond Merchants

Jewelers

Silversmiths

Optometrists

SALEM, MASSACHUSETTS

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**Andrew Schlehuber, BAKER, CATERER
CONFECTIONER**
All Kinds of CATERING in First Class Style. Special Prices to Churches and Large
Parties of all kinds. Orders by Telephone promptly attended to
NO. 78 EXCHANGE ST. - - - LYNN, MASS.

Copper Gutters and Conductors.

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